



50 years of  
**RATIONAL**  
50 years of  
**innovations**  
50 years of  
**customer benefit**

Earnings Call HY1 2024  
Landsberg am Lech, 6 August 2024

# Agenda

## RATIONAL HY1 2024 Earnings Call

03 | Highlights of the 2nd Quarter 2024

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07 | Figures. Facts. Data.

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# **RATIONAL – a strong partner for major events**

Veltins Arena, Gelsenkirchen

“We saw in black and white where our weak points are, but not only in the devices. The focus was also on operating procedures. The employees of RATIONAL have taken a close look at everything and analysed it critically. The analysis alone has brought us massive benefits, because we have seen how we can improve processes.”

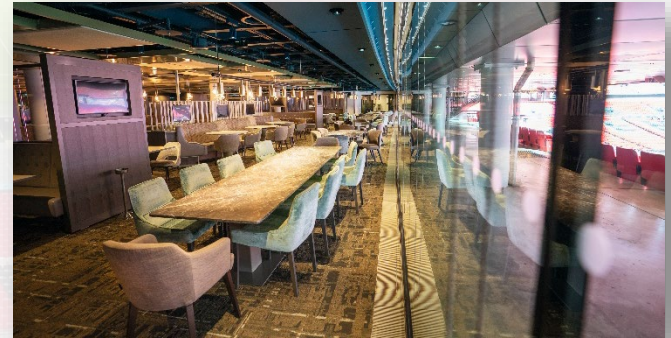
Markus Dworaczek  
Chef de Cuisine FC Schalke 04 Arena Management GmbH



# **RATIONAL – a strong partner for major events**

The Wembley National Stadium, London

The stadium trusted by the Englands national team, superstars such as Elton John, Adele, Coldplay, Ed Sheeran and up to 90,000 visitors per event.



## RATIONAL - a strong partner for major events

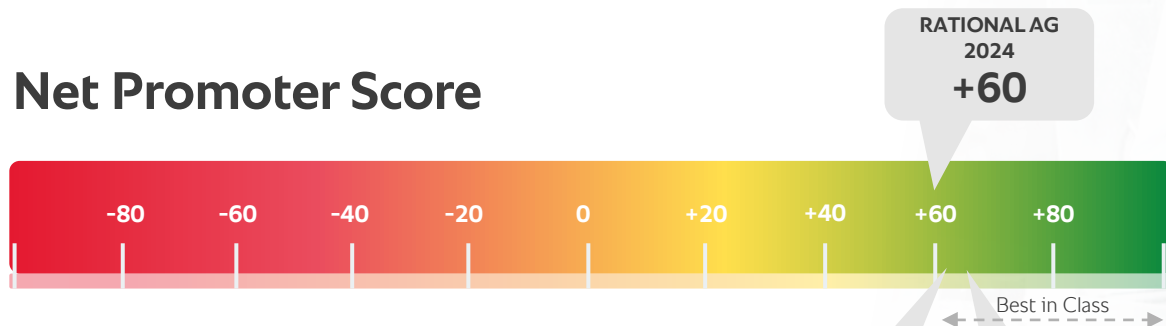
iHexagon: the right decision when speed for large volume without compromises on food quality is required



# Above-average customer satisfaction

RATIONAL holds the very strong NPS score in the “Best in Class” segment

## Net Promoter Score



### Ø-NPS of companies surveyed in the areas:

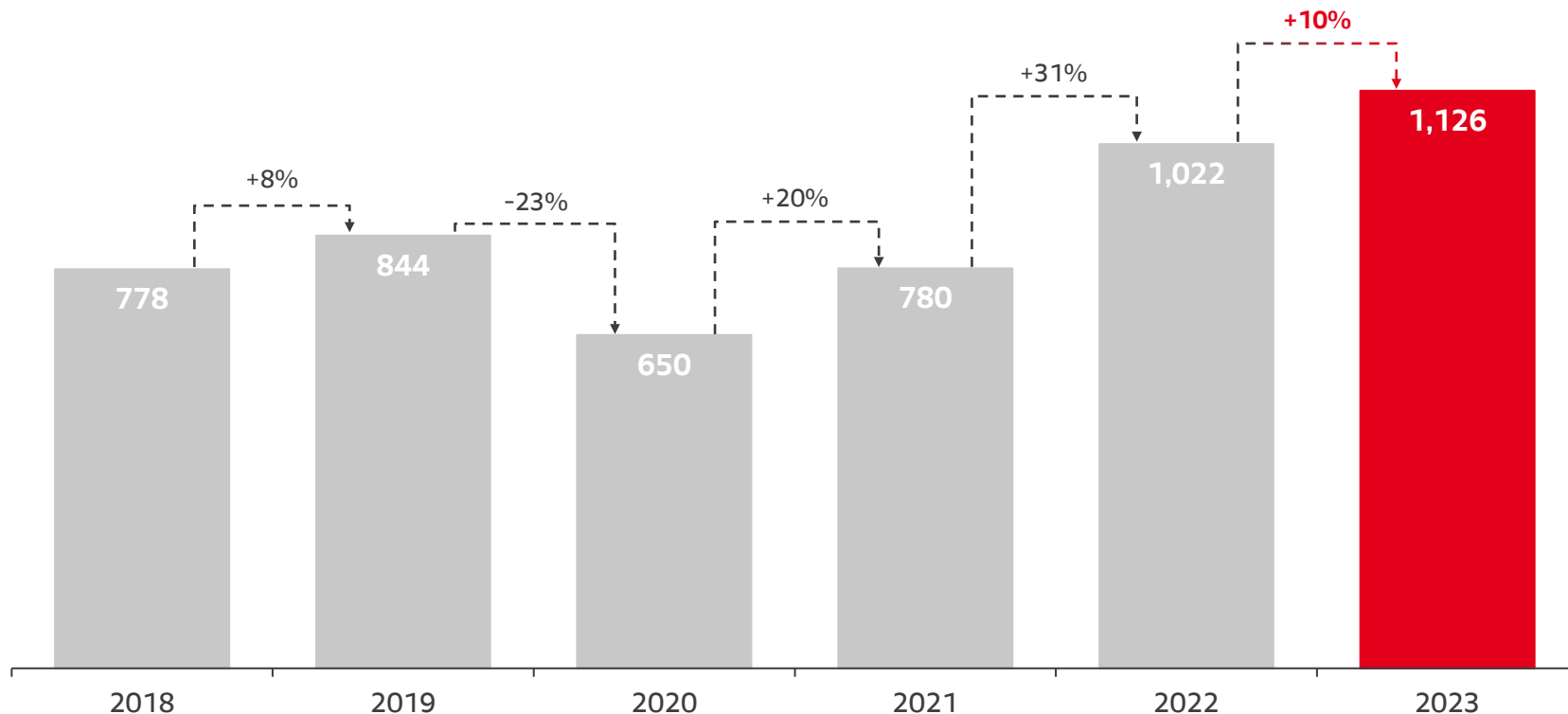
|               |     |
|---------------|-----|
| Food & Drink  | +37 |
| B2B           | +32 |
| Manufacturing | +30 |

# Figures. Facts. Data.

HY1 2024

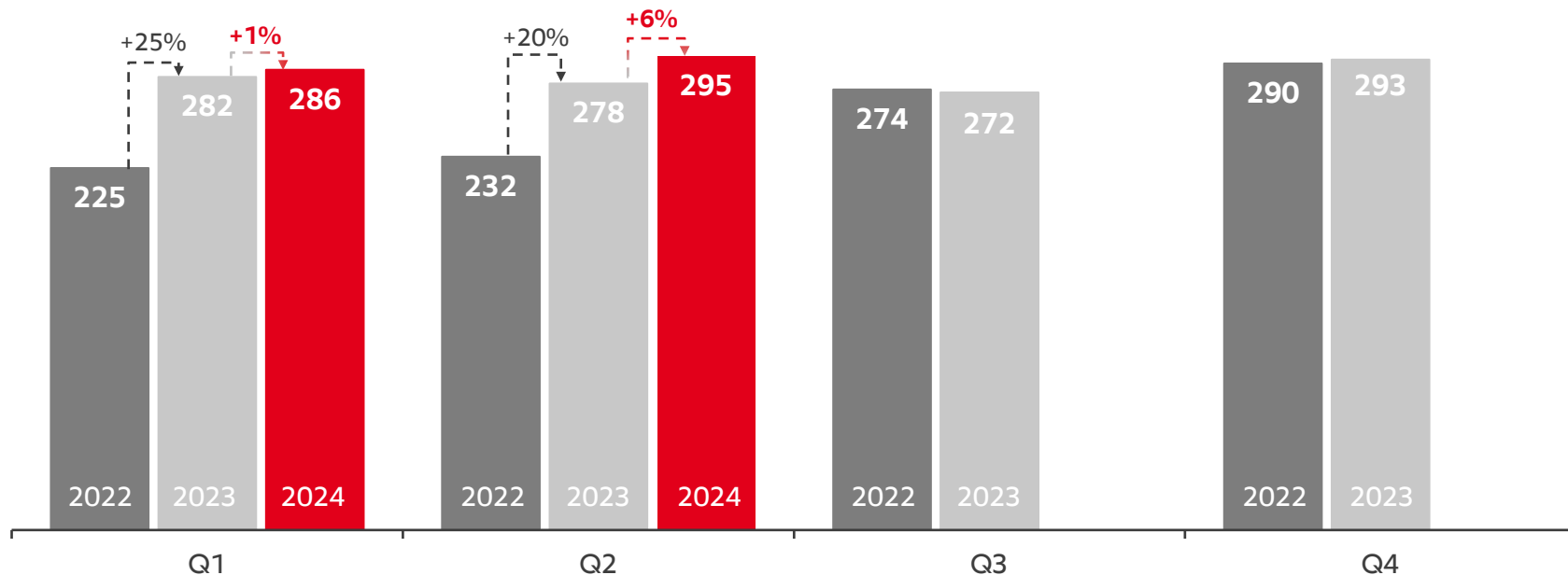
## Strong sales performance in 2023

Revenue increased by 10% to EUR 1.126 million in 2023



# Sales revenues by quarter

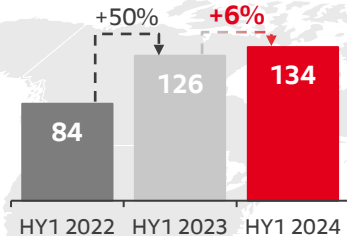
Q2 2024 – sales revenues at a new all-time high



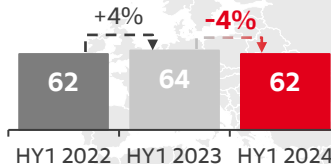
# Good sales development in overseas regions

North America and Asia keep driving growth

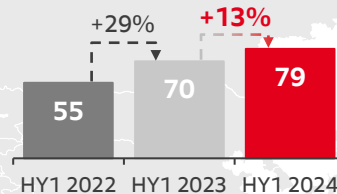
## North America



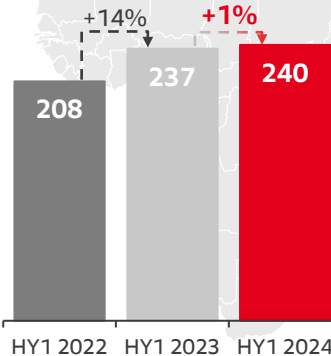
## Germany



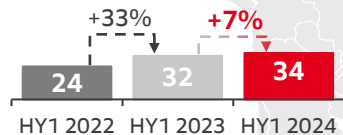
## Asia



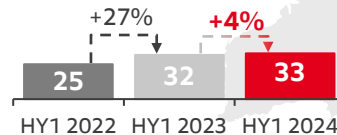
## Europe



## Latin America



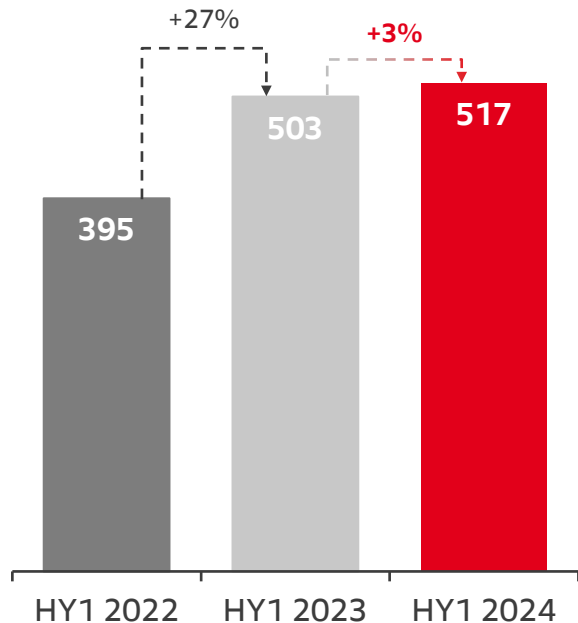
## Rest of the World



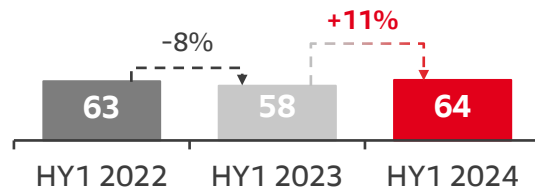
# iVario back return to growth

iCombi surpasses previous year's high sales level

iCombi

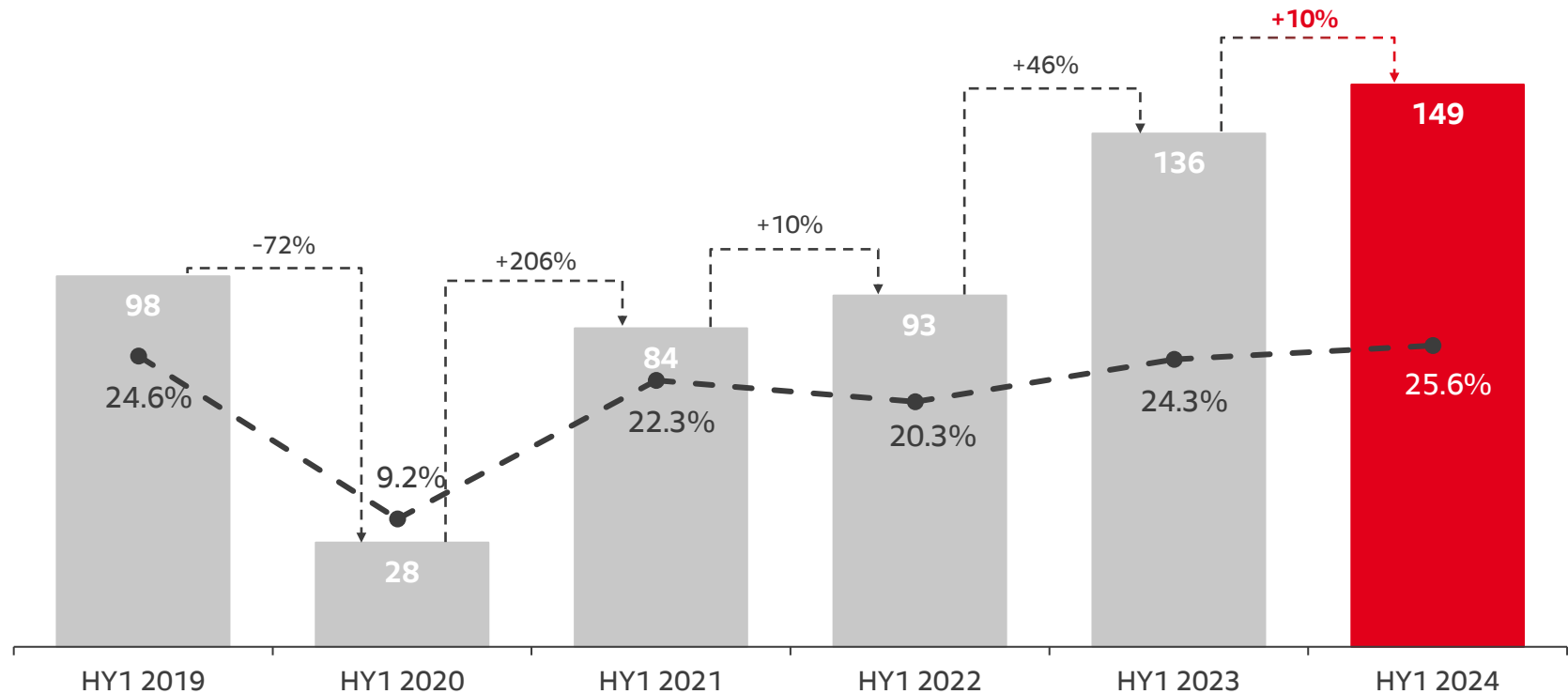


iVario



# EBIT grows faster than sales revenues

EBIT margin increases by 1.3 percentage points in HY1 2024



# High profitability in HY1 2024

Healthy sales revenue performance and favourable COGS

| in m EUR                  | HY1<br>2023  | HY1<br>2024  | HY1 2024 vs HY1 2023 |                 |
|---------------------------|--------------|--------------|----------------------|-----------------|
|                           |              |              | Change               | Margin Impact   |
| <b>Sales revenues</b>     | <b>561</b>   | <b>581</b>   | <b>+4%</b>           | <b>---</b>      |
| COGS                      | -246         | -239         | -3%                  | +280 bps        |
| <b>Gross Profit</b>       | <b>315</b>   | <b>342</b>   | <b>+9%</b>           |                 |
| <b>Gross Margin</b>       | <b>56.1%</b> | <b>58.9%</b> | <b>---</b>           | <b>+280 bps</b> |
| Sales and Service         | -126         | -132         | +5%                  | -20 bps         |
| R&D                       | -25          | -31          | +24%                 | -90 bps         |
| Administration            | -26          | -27          | +5%                  | -10 bps         |
| <b>Operating Expenses</b> | <b>-177</b>  | <b>-190</b>  | <b>+7%</b>           | <b>-120 bps</b> |
| Other operating in./exp.  | +1           | +1           | ---                  | -5 bps          |
| Currency Result           | -3           | -4           | ---                  | -20 bps         |
| <b>EBIT</b>               | <b>136</b>   | <b>149</b>   | <b>+10%</b>          | <b>---</b>      |
| <b>EBIT Margin</b>        | <b>24.3%</b> | <b>25.6%</b> | <b>---</b>           | <b>+135 bps</b> |



Sales revenues remain on high level



Commodity and logistics costs retreat noticeably



Operating expenses affected by capitalization of R&D costs

# Solid balance sheet provides security and flexibility

## High equity ratio and liquidity

in m EUR

|                                         | 30.06.2023 | 31.12.2023 | 30.06.2024 |
|-----------------------------------------|------------|------------|------------|
| Non-current assets                      | 246        | 265        | 268        |
| Inventories                             | 115        | 107        | 108        |
| Trade receivables                       | 171        | 172        | 178        |
| Other assets                            | 189        | 285        | 264        |
| Liquid funds                            | 131        | 138        | 122        |
| <b>Total assets</b>                     | <b>853</b> | <b>966</b> | <b>940</b> |
| Equity                                  | 629        | 739        | 702        |
| Non-current liabilities                 | 33         | 42         | 42         |
| Current provisions                      | 81         | 77         | 79         |
| Current liabilities                     | 109        | 109        | 117        |
| <b>Equity &amp; liabilities (total)</b> | <b>853</b> | <b>966</b> | <b>940</b> |

### Key balance sheet KPIs

**+10%** Growth in total assets

**38%** Liquidity ratio<sup>1</sup>

**46** Days Group DSO

**21%** Working capital/ sales ratio<sup>2</sup>

**75%** Equity ratio

<sup>1</sup>bank deposits and short-term investments

<sup>2</sup>Working Capital: Total inventories and trade receivables less trade accounts payable and advance payments received in relation to extrapolated Q2 2024 sales

# Sales revenue and profit outlook for 2024 confirmed

More concrete guidance on sales growth and EBIT margin



## Sales growth

Q1 in the mid to high single-digit percentage range.

HY1 in the mid to high single-digit percentage range.



## Gross profit

benefits from better cost situation.

**benefits significantly** from better cost situation.



## Operating costs

rise slightly faster than sales revenues.

rise slightly faster than sales revenues.



## EBIT margin

near previous year expected

**slightly above previous year**

# Appendix

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# Statement of Comprehensive Income RATIONAL Group

| 1 January to 30 June   in thousands of euros             | Q2 2023        | Q2 2024        | YoY %       |
|----------------------------------------------------------|----------------|----------------|-------------|
| <b>Sales revenues</b>                                    | <b>278,339</b> | <b>294,821</b> | <b>+6%</b>  |
| Cost of Sales                                            | -120,898       | -119,977       | -1%         |
| <b>Gross profit</b>                                      | <b>157,441</b> | <b>174,844</b> | <b>+11%</b> |
| Sales and service expenses                               | -62,600        | -65,973        | +5%         |
| Research and development expenses                        | -11,639        | -16,161        | +39%        |
| General administration expenses                          | -12,670        | -13,262        | +5%         |
| Other operating income/expenses                          | -966           | -1,599         |             |
| <b>Earnings before financial result and taxes (EBIT)</b> | <b>69,566</b>  | <b>77,849</b>  | <b>+12%</b> |
| Interest income/expenses                                 | +1,333         | +2,620         |             |
| Other                                                    | -194           | -208           |             |
| <b>Earnings before taxes (EBT)</b>                       | <b>70,705</b>  | <b>80,261</b>  | <b>+14%</b> |
| Income Taxes                                             | -16,261        | -19,262        |             |
| <b>Profit or loss after taxes</b>                        | <b>54,444</b>  | <b>60,999</b>  | <b>+12%</b> |
| Other comprehensive income                               | +59            | +343           |             |
| <b>Total comprehensive income</b>                        | <b>54,503</b>  | <b>61,342</b>  | <b>+13%</b> |

# Statement of Comprehensive Income RATIONAL Group

| 1 January to 30 June   in thousands of euros             | HY1 2023       | HY1 2024       | YoY %       |
|----------------------------------------------------------|----------------|----------------|-------------|
| <b>Sales revenues</b>                                    | <b>560,788</b> | <b>581,246</b> | <b>+4%</b>  |
| Cost of Sales                                            | -246,037       | -238,924       | -3%         |
| <b>Gross profit</b>                                      | <b>314,751</b> | <b>342,322</b> | <b>+9%</b>  |
| Sales and service expenses                               | -126,352       | -132,296       | +5%         |
| Research and development expenses                        | -24,663        | -30,677        | +24%        |
| General administration expenses                          | -25,682        | -26,972        | +5%         |
| Other operating income/expenses                          | -2,024         | -3,387         |             |
| <b>Earnings before financial result and taxes (EBIT)</b> | <b>136,030</b> | <b>148,990</b> | <b>+10%</b> |
| Interest income/expenses                                 | +2,202         | +5,376         |             |
| Other                                                    | -383           | -268           |             |
| <b>Earnings before taxes (EBT)</b>                       | <b>137,849</b> | <b>154,098</b> | <b>+12%</b> |
| Income Taxes                                             | -31,705        | -36,983        |             |
| <b>Profit or loss after taxes</b>                        | <b>106,144</b> | <b>117,115</b> | <b>+10%</b> |
| Other comprehensive income                               | +403           | -52            |             |
| <b>Total comprehensive income</b>                        | <b>106,547</b> | <b>117,063</b> | <b>+10%</b> |

# Cashflow statement RATIONAL Group (1/4)

| 1 January to 30 June   in thousands of euros | Q2 2023        | Q2 2024        | YoY            |
|----------------------------------------------|----------------|----------------|----------------|
| <b>Earnings before taxes</b>                 | <b>+70,705</b> | <b>+80,261</b> | <b>+9,556</b>  |
| Depreciation and amortisation                | +7,889         | +9,248         | +1,359         |
| Other                                        | -608           | -403           | +205           |
| Net interest                                 | -1,333         | -2,620         | -1,287         |
| Changes in                                   |                |                |                |
| Inventories                                  | +5,022         | +2,025         | -2,997         |
| Trade accounts receivable and other assets   | -879           | -2,803         | -1,924         |
| Provisions                                   | +17,832        | +19,250        | +1,418         |
| Trade accounts payable and other liabilities | +981           | +3,415         | +2,434         |
| Income taxes paid                            | -15,276        | -12,279        | +2,997         |
| <b>Cash flow from operating activities</b>   | <b>+84,333</b> | <b>+96,094</b> | <b>+11,761</b> |

# Cashflow statement RATIONAL Group (2/4)

1 January to 30 June | in thousands of euros

|                                                                    | Q2 2023         | Q2 2024         | YoY            |
|--------------------------------------------------------------------|-----------------|-----------------|----------------|
| Capital expenditures in intangible assets and PP&E                 | -8,553          | -10,692         | -2,139         |
| Proceed from asset disposals                                       | +34             | +35             | +1             |
| Change in fixed deposits                                           | +73,431         | +93,966         | +20,535        |
| Interest received                                                  | +1,981          | +5,806          | +3,825         |
| <b>Cash flow from investing activities</b>                         | <b>+66,893</b>  | <b>+89,115</b>  | <b>+22,222</b> |
|                                                                    |                 |                 |                |
| Dividends paid                                                     | -153,495        | -153,495        | 0              |
| Repayment of liabilities to banks                                  | -236            | -               | -              |
| Change in other liabilities to banks                               | -250            | -               | -              |
| Payments for lease liabilities                                     | -2,538          | -2,841          | -303           |
| Interest paid                                                      | -262            | -356            | -94            |
| <b>Cash flow from financial activities</b>                         | <b>-156,781</b> | <b>-156,692</b> | <b>+89</b>     |
|                                                                    |                 |                 |                |
| Effects of exchange rate fluctuations in cash and cash equivalents | -429            | -294            | -94            |
| <b>Change in cash and cash equivalents</b>                         | <b>-5,984</b>   | <b>+28,223</b>  | <b>-</b>       |

# Cashflow statement RATIONAL Group (3 / 4)

| 1 January to 30 June   in thousands of euros | HY1 2023        | HY1 2024        | YoY            |
|----------------------------------------------|-----------------|-----------------|----------------|
| <b>Earnings before taxes</b>                 | <b>+137,849</b> | <b>+154,098</b> | <b>+16,249</b> |
| Depreciation and amortisation                | +15,758         | +17,704         | +1,946         |
| Other                                        | +1,075          | +1,972          | +897           |
| Net interest                                 | -2,202          | -5,376          | -3,174         |
| Changes in                                   |                 |                 |                |
| Inventories                                  | +3,525          | -658            | -4,183         |
| Trade accounts receivable and other assets   | +776            | -19,002         | -19,778        |
| Provisions                                   | +1,544          | +2,398          | +854           |
| Trade accounts payable and other liabilities | -146            | +3,426          | +3,572         |
| Income taxes paid                            | -30,563         | -31,717         | -1,154         |
| <b>Cash flow from operating activities</b>   | <b>+127,616</b> | <b>+122,845</b> | <b>-4,771</b>  |

# Cashflow statement RATIONAL Group (4/4)

1 January to 30 June | in thousands of euros

|                                                                    | HY1 2023        | HY1 2024        | YoY            |
|--------------------------------------------------------------------|-----------------|-----------------|----------------|
| Capital expenditures in intangible assets and PP&E                 | -15,418         | -16,937         | -1,519         |
| Proceed from asset disposals                                       | +38             | +66             | +28            |
| Change in fixed deposits                                           | -31,650         | +30,211         | +61,861        |
| Interest received                                                  | +2,622          | +7,666          | +5,044         |
| <b>Cash flow from investing activities</b>                         | <b>-44,408</b>  | <b>+21,006</b>  | <b>+65,414</b> |
|                                                                    |                 |                 |                |
| Dividends paid                                                     | -153,495        | -153,495        | 0              |
| Repayment of liabilities to banks                                  | -472            | -               | -              |
| Change in other liabilities to banks                               | +26             | -               | -              |
| Payments for lease liabilities                                     | -4,940          | -5,443          | -503           |
| Interest paid                                                      | -514            | -674            | -160           |
| <b>Cash flow from financial activities</b>                         | <b>-159,395</b> | <b>-159,612</b> | <b>-217</b>    |
|                                                                    |                 |                 |                |
| Effects of exchange rate fluctuations in cash and cash equivalents | -828            | -45             | +783           |
| <b>Change in cash and cash equivalents</b>                         | <b>-77,015</b>  | <b>-15,806</b>  | <b>-</b>       |

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